

# OUR FUTURE IS OUR LEGACY

## 2022 Collective Impact Report

“We’re confident in our ability to reach the ambitious objectives we’ve set for ourselves. This optimism is fueled by our employees and the culture we’ve created. Simply put, we are a group of people dedicated to solving problems — and hopefully making the world a better place along the way.”

— Alex Taylor, Cox Enterprises chairman and CEO



### PROGRESS TOWARD OUR GOALS

IMPACT PILLARS	GOALS	PROGRESS TO DATE
<b>CARING FOR PEOPLE</b> Ensure our employees and communities thrive.	Empower <b>34 million people</b> to live more prosperous lives by 2034	Empowered over <b>4.7 million people</b>
	Improve executive people of color representation by <b>50%</b> by the end of 2026	<b>40%</b> progress to goal
	Spend <b>\$1 billion</b> with diverse suppliers by the end of 2026	<b>\$943.5 million</b> spent with diverse suppliers
<b>PROTECTING THE PLANET</b> Leave the planet better for future generations.	Send <b>zero waste</b> to landfill by 2024	<b>97.6%</b> to goal
	Become <b>carbon neutral</b> by 2034	<b>52%</b> to goal
	Become <b>water neutral</b> by 2034	<b>56%</b> to goal
<b>INNOVATING FOR IMPACT</b> Drive innovation that improves the world.	Make investments to create a <b>large and impactful cleantech business</b> for a more sustainable future	We are on track, having invested more than <b>\$1 billion in seven cleantech companies</b> to date

\* Learn more about our progress toward our goals in the GRI Content Index.

#### Caring for People

- Brought our social impact goal, **34 by 34**, to life by visiting nine cities nationwide in our **Act to Impact** tour, where employees learned about the goal, took part in a community project and left a major gift to a deserving organization in every community.
- Empowered **2.8 million people** through Cox Communications’ digital equity programs and partnered with **True Impact** to quantify our efforts.
- Volunteered **68,000+ hours across 6,800 events** tracked through our employee engagement platform, **Cox Impact**.

#### Protecting the Planet

- Reached **87.8% waste diversion rate** across our enterprise — **97.6%** to our **2024 Zero Waste to Landfill goal**, and received external assurance, a third party review, by Underwriter’s Laboratories on our Zero Waste program and methodology.
- Signed renewable electricity supply agreements that will help us achieve more than **60% renewable energy** starting in 2025.
- Since 2014, Cox has an annualized water reduction/replenishment of **~181 million gallons per year**.

#### Innovating for Impact

- Acquired **BrightFarms** and made a significant strategic investment in **Mucci Farms**, two indoor farming companies, which expands our footprint in sustainable agriculture.
- Acquired **Spiers New Technologies**, which has repaired, refurbished or remanufactured more than **51,000 battery packs** for electric and hybrid vehicles.
- Made a major investment in **OpenGov**, the leading cloud software platform for state and local governments that enables more efficient, transparent and accountable government.

SHOWN ABOVE

**Left:** Matt Belcher volunteers to plant trees in partnership with Trees Atlanta. **Center:** Mia Cahal enjoys the fall weather and a break from work. **Right:** Dedric Porter and John Edmond celebrate our new social goal, 34 by 34, during the New Orleans Act to Impact Roadshow stop.

View our digital version of the report including links to additional resources.

