

NEW COX ENTERPRISES, INC. PRIVACY POLICY

Effective Date: July 2021

Privacy Policy Scope

Welcome! Thank you for your interest in Cox Enterprises, Inc. and our “**Affiliates**” (other companies within the Cox Enterprises, Inc. corporate family) (collectively “**CEI**”). We respect your privacy when you use our websites, and other online products and services (collectively, the “**CEI Sites**”).

To see the full text, click on the links. This Privacy Policy applies to your use of any CEI Sites that post a link to this Privacy Policy, regardless of how you access or use it. This Privacy Policy should be read in association with our [Terms of Use](#), which governs the CEI Sites.

Applicant Privacy Policy

If you’re interested in applying for a role at Cox Enterprises, Inc. or one of its affiliates, you can view our [Applicant Privacy Notice here](#).

Your California Privacy Rights

California residents have certain additional privacy rights detailed in our [California Privacy Notice](#). To the extent that there is a conflict between this Privacy Policy and the California Privacy Notice, the California Privacy Notice will control for California residents.

You can click on the following links to navigate to the different sections in this Notice.

- 1. Information We Collect.**
- 2. How We Use the Information We Obtain.**
- 3. Information We Share with Third Parties.**
- 4. Sweepstakes, Contests, and Promotions.**
- 5. Information You Disclose Publicly or to Others.**
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FULL CEI NETWORK PRIVACY POLICY

Thank you for visiting one of the CEI Sites that posts a link to this Privacy Policy which is owned or operated by CEI (“**we**,” “**us**,” or “**our**”). This Privacy Policy applies to the CEI Sites and does not apply to any Affiliate that maintains a separate privacy policy. This Privacy Policy will provide you with information as to how CEI collects, uses, and shares information about you, including the choices CEI offers with respect to that information, and applies to your use of any of the CEI Sites, regardless of how you access or use it. For certain CEI Sites, there may be additional notices about information practices and choices. Please read those additional privacy disclosures to understand how they apply to you.

By visiting or otherwise using the CEI Sites, you agree to the CEI Sites' [Terms of Use](#) and consent to CEI's data collection, use, and disclosure practices, and other activities as described in this Privacy Policy, and any additional privacy statements that may be posted on an applicable part of any the CEI Sites. If you do not agree and consent, please discontinue use of the CEI Sites and, as applicable, uninstall any CEI Sites downloads and applications.

1. INFORMATION WE COLLECT

When you use the CEI Sites, we, or Service Providers acting on our behalf, may collect your Personally Identifiable Information (defined herein). This generally happens in one of three ways—you provide us with information, we collect information through automated methods, or we collect information from other sources. There are some situations in which it is necessary for us to collect your Personally Identifiable Information in order to provide a service to you or to meet legal requirements.

A. Information about You that You Provide. You may share certain information when you interact with the CEI and/or its Service Providers (defined below). For example, CEI collects information when you use or register for the CEI Sites, subscribe to notifications, post on the CEI Sites, participate in promotional activities, express your interests and/or preferences, subscribe to our newsletters or provide feedback, request information, or communicate, use or transact through the CEI Sites. We may also ask for your information for special reasons, such as for research or in surveys. In addition, when you interact with Third-Party Services (defined below), you may be able to provide information to those third parties. For more information on Third-Party Services' data collection and practices see Section 6. For more information on Service Provider data collection and practices see Section 3.

Information CEI, its Service Providers and/or Third-Party Services collect may include: (1) personal information, which is information that identifies you personally, such as your first and last name, e-mail address, phone number, CEI user ID and password (“**Personally Identifiable Information**” or “**PII**”); and (2) non-Personally Identifiable Information (“**non-PII**”) (i.e., data that is not Personally Identifiable Information under this Privacy Policy), including demographic information, such as your gender, age, zip code, and interests (“**Demographic Information**”) and “**Deidentified**” information (i.e., data where the personally identifiable elements have been modified or removed, or where personally identifiable elements of the data have been rendered non-personally identifiable elements through anonymization, pseudonymization, and/or hashing). Except to the extent required by applicable law, Demographic Information is non-PII. In addition, PII, including, without limitation, CEI-Collected PII (defined below), once Deidentified is also non-PII and may be used and shared without obligation to you, except as prohibited by applicable law. However, we do not make assurances that Deidentified data is not capable of re-identification. To the extent any non-PII, or PII collected outside of the CEI Sites, is combined with PII CEI collects directly from you on any CEI Sites (“**CEI-Collected PII**”), CEI will treat the combined data as CEI-Collected PII under this Privacy Policy. The definition of “personal information” under certain California laws differs from the definition of PII used in this Privacy Policy. California residents can learn more about Californians' privacy rights in our [California Privacy Notice](#).

B. Information Collected Automatically. When you use the CEI Sites, our technology, or that of our Service Providers and/or Third-Party Services, has the ability to automatically collect certain types of information about you (“**Usage Information**”). Usage Information may include IP address, device identifier, browser type, operating system, information about your use of the CEI Sites, and data regarding network connected hardware (e.g., computer or mobile device). Except to the extent required by applicable law, or to the extent Usage Information is combined by or on behalf of CEI with CEI-

Collected PII, CEI does not consider Usage Information (including, without limitation, unique device identifiers) to be PII or CEI-Collected PII. For more information on Third-Party Services' data collection and practices see **Section 6**. For more information on Service Provider data collection and practices see **Section 3**. For information on choices some of these third parties may offer you regarding automated data collection see **Section 11**.

The methods that may be used on the CEI Sites to collect Usage Information include:

- **Internet usage information:** Internet usage information is data about your use of the CEI Sites, such as IP address, browser type, Internet service provider, device identifiers, device advertising identifiers, mobile network, operating system details, date/time stamps, language preferences, referring URLs, length of visits, anonymous traffic data, pages viewed, browsing history, search history, information regarding interactions with our website or advertisements, and related data.
- **Information Collected by Cookies and Other Tracking Technologies:** [Cookies](#), [Web Beacons](#) (also known as "tracking pixels"), [Embedded Scripts](#), [Location-identifying Technologies](#), [Device Recognition Technologies](#), [Recording and Tracking Interactions and Usage](#), and other tracking technologies currently in use or to be developed in the future ("Tracking Technologies") may be used to collect information about interactions with the CEI Sites or e-mails, including information about your browsing behavior.
- **Cookies.** A cookie is a small text file that is stored on a user's device for record-keeping purposes. Cookie types that are used on the CEI Sites include session ID cookies or tracking cookies. Session ID cookies make it easier for you to navigate the CEI Sites and expire when you close your browser. Tracking cookies remain longer and help in understanding how you use the CEI Sites and enhance your user experience. Cookies may remain on your hard drive for an extended period of time. If you use your browser's method of blocking or removing cookies, some but not all types of cookies may be deleted and/or blocked and as a result some features, and functionalities of the CEI Sites may not work. HTML5 cookies can be programmed through HTML5 local storage. HTML5 cookies are locally stored on your device other than in the browser and browser settings will not control them. The CEI Sites may associate some or all of these types of cookies with your devices.
- **Web Beacons ("Tracking Pixels").** Web beacons are small graphic images, also known as "Internet tags" or "clear gifs," embedded in web pages and e-mail messages. Web beacons may be used, without limitation, to count the number of visitors to the CEI Sites, to monitor how users navigate the CEI Sites, and to count content views.
- **Embedded Scripts.** An embedded script is programming code designed to collect information about your interactions with the CEI Sites. It is temporarily downloaded onto your computer from CEI's web server, or from a third party with which CEI works and is active only while you are connected to the CEI Sites and deleted or deactivated thereafter.
- **Location-identifying Technologies.** GPS (global positioning systems) software, geo-filtering, geo-targeting, geo-fencing, and other location-aware technologies locate you (sometimes precisely), or make assumptions about your location, for purposes such as verifying your location and delivering or restricting content based on your location. If you have enabled GPS or use other location-based features on the CEI Sites, your device location may be tracked by us and third parties. The "find all locations" feature offered within our Site, for example, may access and use information about your device location (such as based on IP address or GPS, as applicable). Additionally, some of the CEI Sites use information you enter to offer location-based recommendations and the CEI Sites' content may be personalized based on various information we may have about you to try to provide you with more location-relevant content.
- **Device Recognition Technologies.** Technologies, including application of statistical probability to data sets, as well as linking a common unique identifier to different device use (e.g., Facebook ID),

which attempt to recognize or make assumptions about users and devices (e.g., that a user of multiple devices is the same user or household) (“**Cross-device Data**”).

- **Recording and Tracking Interactions and Usage.** Technologies that monitor, and may record, certain of your interactions with the CEI Sites and/or collect and analyze information from your device, such as, without limitation, your operating system, plug-ins, system fonts, and other data, for purposes such as identification, security, fraud prevention, troubleshooting, tracking and/or improving the CEI Sites and customizing or optimizing your experience on the CEI Sites.
- Some information about your use of the CEI Sites and certain third-party services may be collected using Tracking Technologies across time and services and used by CEI and third parties for purposes such as to associate different devices you use and deliver relevant ads and/or other content to you on the CEI Sites and certain third-party services. See **Section 11** regarding certain choices regarding these activities. CEI is giving you notice of the Tracking Technologies and your choices regarding them explained in **Section 11** so that your consent to encountering them is meaningfully informed.

C. Information CEI Collects from Other Sources. CEI may also obtain information about you from other sources, including Service Providers and Third-Party Services, and combine that with CEI-Collected PII. Notwithstanding anything to the contrary, except to the extent such data is combined by or on behalf of CEI with CEI-Collected PII, this Privacy Policy is not intended to limit CEI’s activities regarding such third-party-sourced information (including PII), and such data will only be treated as CEI-Collected PII to the extent it is combined with CEI-Collected PII. CEI is not responsible or liable for the accuracy of the information provided by third parties or for third party policies or practices.

2. HOW WE USE THE INFORMATION WE OBTAIN.

CEI may use information about you, including CEI-Collected PII and other PII, for any purposes not inconsistent with CEI’s statements under this Privacy Policy, or otherwise made by us in writing at the point of collection, and not prohibited by applicable law, including, without limitation, the following:

- Allow you to participate in the features we offer on the CEI Sites;
- Facilitate, manage, personalize, and improve your online experience;
- Provide you with notices about your account;
- Notify you about changes to the CEI Sites
- Enable you to interact with us and others through various means, such as through our message boards or discussion or comment areas;
- Process your registration, manage your account and/or upload your User Generated Content (“**UGC**”). (For more information on how UGC is treated under the CEI Sites see our [Terms of Use](#). For more on the public nature of UGC, see Section 5);
- Transact with you, provide services or information you request, deliver content, respond to your comments, questions and requests, serve you content and/or advertising, and send you notices;
- CEI marketing and other purposes;
- Improve the CEI Sites and for any other internal business purposes;
- Tailor our content, advertisements, and offers;
- Perform data analyses, including market and consumer research, trend analysis, demographic analysis and financial analysis;
- Fulfill other purposes disclosed at the time you provide PII or otherwise where we are legally permitted or are required to do so;
- Determine your location and manage digital content rights (e.g., territory restrictions);
- Prevent and address fraud, breach of policies or terms, and threats of harm;
- Diagnose and address technical and service problems;
- Comply with applicable legal requirements and our policies; and

- Contact you via telephone or text. We will obtain your consent to contact you when and, in the manner, required by law.

3. INFORMATION WE SHARE WITH THIRD PARTIES.

CEI may share non-PII, and PII that is not deemed CEI-Collected PII hereunder (provided that CEI is aware of no restrictions of CEI's use, if any), with third parties for any purpose. Without limiting the generality of the foregoing, we and third parties may convert your PII, including CEI-Collected PII, to non-PII, including without limitation through hashing it or substituting a unique identifier for the PII and we and third parties may use and share that data as permitted by applicable law, including to match data attributes to and from other sources. Any such third-party activities are subject to their privacy policies and practices. CEI's sharing of CEI-Collected PII is, however, subject to the following:

- Marketing: Subject to your communications choices explained in Section 11.D, we may use your PII to send you marketing communications. Absent your consent (which may be by means of opt-in, your election not to opt-out, or a third party interaction described in the next bullet point), however, CEI will not share your CEI-Collected PII with third parties, other than CEI or Cox Affiliates, for their own direct marketing purposes, except in connection with Corporate Transactions (defined below).
- Your Disclosure or Consent: As more fully described in Section 5 (Information You Disclose Publicly or to Others) and Section 6 (Third-Party Content, Third-Party Services, Social Features, Advertising and Analytics), your activities on the CEI Sites may, by their nature, result in the sharing of your CEI-Collected PII (as well as your other PII and your non-PII) with third parties and by engaging in these activities you consent to that and further sharing and disclosure to third parties. Such third-party data receipt and collection is subject to the privacy and business practices of that third party, not CEI.

CEI may also share any information about you (including, without limitation, CEI-Collected PII) for any purposes not inconsistent with this Privacy Policy, or our written statements at the point of collection, and otherwise not prohibited by applicable law, including, without limitation:

- CEI's agents, vendors, consultants, and other Service Providers (collectively "**Service Providers**") may receive, or be given access to, your information, including, without limitation, PII, Demographic Information, and Usage Information, in connection with their work on CEI's behalf, provided however, CEI does not authorize its Service Providers to use CEI-Collected PII provided by CEI to the Service Providers to send you direct marketing messages other than related to CEI absent your consent. For more information on choices Service Providers may offer you, see Section 11;
- To comply with the law, law enforcement or other legal process, and, where permitted, in response to a government request; and
- If CEI believes your actions are inconsistent with CEI's Terms of Use, user agreements, applicable terms or policies, or to protect the rights, property, life, health, security, and safety of CEI and its employees, the CEI Sites or its users, including you, or any third party.

In addition, CEI may share your CEI-Collected PII (as well as your other PII and your non-PII), in connection with or during negotiations of any proposed or actual financing of our business, or merger, purchase, sale, joint venture, or any other type of acquisition or business combination of all or any portion of CEI assets, or transfer of all or a portion of CEI's business to another company, whether as a going concern or as part of bankruptcy, liquidation, or similar proceeding ("**Corporate Transactions**").

4. SWEEPSTAKES, CONTESTS, AND PROMOTIONS.

CEI may offer sweepstakes, contests, and other promotions (each, a **“Promotion”**), including Promotions jointly sponsored or offered by third parties, which may require submitting PII. If you voluntarily choose to enter a Promotion, your information, including PII, may be disclosed to CEI, co-sponsors, Service Providers, and other third parties, including for administrative purposes and as required by law (e.g., on a winners list). By entering, you are agreeing to the official rules that govern that Promotion, which may include consent to additional or differing data practices from those contained in this Privacy Policy. Please review those rules carefully.

5. INFORMATION YOU DISCLOSE PUBLICLY OR TO OTHERS.

The CEI Sites may permit you to post or submit UGC including, without limitation, written content, user profiles, audio or visual recordings, computer graphics, pictures, data, or other content, including PII. If you choose to submit UGC to any public area of the CEI Sites, your UGC will be considered “public” and will be accessible by anyone, including CEI. Notwithstanding anything to the contrary, unless otherwise explicitly agreed by us, PII included in UGC is not subject to CEI’s usage or sharing limitations, or other obligations, regarding CEI-Collected PII or other PII under this Privacy Policy or otherwise, and may be used and shared by CEI and third parties to the fullest extent not prohibited by applicable law. CEI encourages you to exercise caution when making decisions about what you disclose in such public areas.

If you delete your UGC from the CEI Sites, copies of your UGC may remain viewable in cached and archived pages or might have been copied or stored by other users. Proper access and use of information provided on the CEI Sites, including UGC, is governed by our Terms of Use. For more information on how UGC is treated by the CEI Sites, see our [Terms of Use](#). California minors should see Section 9 regarding potential removal of certain UGC they have posted on the CEI Sites.

6. THIRD-PARTY CONTENT, THIRD-PARTY SERVICES, SOCIAL FEATURES, ADVERTISING AND ANALYTICS.

The CEI Sites may include hyperlinks to, or include on or in connection with the CEI Sites (e.g., apps, plug-ins, application programming interfaces (**“API”**), and software development kits (**“SDK”**)), websites, locations, platforms, applications or services operated by third parties (**“Third-Party Service(s)”**). These Third-Party Services may use their own cookies, web beacons, and other Tracking Technology to independently collect information about you and may solicit PII from you.

Certain functionalities on the CEI Sites permit interactions that you initiate between the CEI Sites and certain Third-Party Services, such as third-party social networks (**“Social Features”**). If you post information on a third-party service that references the CEI Sites (e.g., by using a hashtag associated with the CEI in a tweet or status update), your post may be used on or in connection with the CEI Sites or otherwise by CEI. Also, both CEI and the third party may have access to certain information about you and your use of the CEI Sites and any Third-Party Service.

CEI may use Google Analytics or other Service Providers for analytics services. These analytics services may use cookies and other Tracking Technologies to help CEI analyze the CEI Sites’ users and how they use the CEI Sites. Information generated by these services (e.g., your IP address and other Usage Information) may be transmitted to and stored by these Service Providers on servers in the U.S. (or elsewhere) and these Service Providers may use this information for purposes such as evaluating your use of the CEI Sites, compiling statistic reports on the CEI Sites’ activity, and providing other services relating to the CEI Sites activity and other Internet usage.

CEI may engage and work with Service Providers and other third parties to serve advertisements on the CEI Sites and/or on third-party services. Some of these ads may be tailored to your interests based on your browsing of the CEI Sites and elsewhere on the Internet, which may include use of precise location and/or Cross-device Data, sometimes referred to as “interest-based advertising” and “online behavioral advertising” (“**Online Interest-based Advertising**”), which may include sending you an ad on a third-party service after you have left the CEI Sites (i.e., “retargeting”).

In addition, we may serve ads on third-party services that are targeted to reach people on those services that are also identified on one of more of our databases (“Matched List Ads”). This is done by using Tracking Technologies or by matching common factors between our databases and the databases of the third-party services. For instance, we may use such ad services offered by Facebook or Twitter and other Third-Party Services. We are not responsible for these Third-Party Services, including without limitation their security of the data. If we use Facebook to serve Matched List Ads on Facebook services, you should be able to hover over the box in the right corner of such a Facebook ad, or go to your account settings, and find out what options Facebook offers you to control such ads. If we use Twitter Matched List Ads, you should be able to review your ad options in account settings on Twitter.

We are not responsible for such third parties’ failure to comply with your or our opt-out instructions, they may not give us notice of opt-outs to our ads that you give to them, and they may change their options without notice to us or you.

CEI is not responsible for, and makes no representations regarding, the policies or business practices of any third parties, including, without limitation, analytics Service Providers and Third-Party Services associated with the CEI Sites, and encourages you to familiarize yourself with and consult their privacy policies and terms of use. See Section 11 for more on certain choices offered by some third parties regarding their data collection and use, including regarding Online Interest-based Advertising and analytics.

7. DATA SECURITY AND MONITORING.

CEI takes reasonable measures to protect CEI-Collected PII (excluding public UGC) from loss, theft, misuse, unauthorized access, disclosure, alteration, and destruction. Nevertheless, transmission via the Internet and online digital storage are not completely secure and CEI does not guarantee the security of your information collected through the CEI Sites.

To help protect you and others, CEI and its Service Providers may (but make no commitment to) monitor use of the CEI Sites, and may collect and use related information including CEI-Collected PII to, without limitation, identify fraudulent activities and transactions; prevent abuse of, and investigate and/or seek prosecution for, any potential threats to or misuse of the CEI Sites; ensure compliance with the [Terms of Use](#) and this Privacy Policy; investigate violations of or enforce these documents; improve the CEI Sites and your CEI Sites experiences, and to protect the rights and property of CEI, third parties, and other users. Monitoring may result in the collection, recording, and analysis of online activity or communications through the CEI Sites. If you do not consent to these conditions, you must discontinue your use of the CEI Sites.

8. INTERNATIONAL TRANSFER.

CEI is based in the U.S. and the information CEI and its Service Providers collect is governed by U.S. law. If you are located in the European Union (EU), European Economic Area (EEA), and/or Switzerland, please note that CEI does not intend to offer goods and services (including the CEI Sites) to EU, EEA, or Swiss individuals. If you are accessing the CEI Sites from outside of the U.S., please be

aware that information collected through the CEI Sites may be transferred to, processed, stored, and used in the U.S. Data protection laws in the U.S. may be different from those of your country of residence. Your use of the CEI Sites or provision of any information therefore constitutes your consent to the transfer to and from, processing, usage, sharing, and storage of your information, including PII, in the U.S. as set forth in this Privacy Policy.

9. CHILDREN'S PRIVACY.

The CEI Sites are intended for a general audience and not directed to children less than 13 years of age. CEI does not intend to collect "personal information" as defined by the U.S. Children's Online Privacy Protection Act ("COPPA") ("**Children's Personally Identifiable Information**") in a manner that is not permitted by COPPA. If you are under 13, do not provide any Personally Identifiable Information to us. If we obtain actual knowledge that we have collected Children's Personally Identifiable Information in a manner not permitted by COPPA, we will remove such data to the extent required by COPPA. If you believe your child may have provided us with their Personally Identifiable Information, you can contact us at privacy@coxinc.com and we will delete their Personally Identifiable Information to the extent required by law. California minors have certain additional rights detailed in our [California Privacy Notice](#).

10. ACCESSING AND CHANGING INFORMATION.

CEI may allow you to delete, correct, or update some CEI-Collected PII, and potentially certain other information about you (e.g., profile and account information) by contacting us or by signing into your CEI online account. CEI will make good faith efforts to make requested changes in CEI's then-active databases as soon as practicable, but it is not always possible to completely change, remove or delete all of your information or public postings from CEI's databases (California minors see Section 9) and residual and/or cached data may remain archived thereafter. Further, we reserve the right to retain data (a) as required by applicable law; and (b) for so long as reasonably necessary to fulfill the purposes for which the data is retained except to the extent prohibited by applicable law.

11. CHOICES: TRACKING AND COMMUNICATIONS OPTIONS.

A. Tracking Technologies Generally. Regular cookies may generally be disabled or removed by tools available as part of most commercial browsers, and in some instances blocked in the future by selecting certain settings. Browsers offer different functionalities and options, so you may need to set them separately. Also, tools from commercial browsers may not be effective with regard to HTML 5 cookies or other Tracking Technologies. Please be aware that if you disable or remove these technologies, some parts of the CEI Sites may not work and that when you revisit the CEI Sites your ability to limit browser-based Tracking Technologies is subject to your browser settings and limitations.

Your browser settings may allow you to automatically transmit a "Do Not Track" signal to online services you visit. Note, however, there is no consensus among industry participants as to what "Do Not Track" means in this context. Like many online services, CEI currently does not alter CEI's practices when CEI receives a "Do Not Track" signal from a visitor's browser. To find out more about "Do Not Track," you can visit <http://www.allaboutdnt.com>, but CEI is not responsible for the completeness or accuracy of this third party information.

Some third parties, however, may offer you choices regarding their Tracking Technologies. One way to potentially identify cookies on a website is to add the free Ghostery plug-in to your browser (www.ghostery.com), which according to Ghostery will display for you traditional, browser-based cookies associated with the websites (but not mobile apps) you visit and privacy and opt-out policies

and options of the parties operating those cookies. CEI is not responsible for the completeness or accuracy of this tool or third-party choice notices or mechanisms. For specific information on some of the choice options offered by third-party analytics and advertising providers, see the next section. We may offer tools in connection with the CEI Sites that allow you to exercise certain preferences regarding cookies and other Tracking Technologies associated with the CEI Sites.

B. Analytics and Advertising Tracking Technologies. You may exercise choices regarding the use of cookies from Google Analytics by going to <https://tools.google.com/dlpage/gaoptout> or downloading the Google Analytics Opt-out Browser Add-on. You may opt out of Facebook Custom Audience by logging into your Facebook account and changing your privacy or advertising settings as per Facebook's opt-out instructions. You may also use your Facebook account settings to unlink your Facebook account from the Site.

For the CEI Sites, you may choose whether to receive some Online Interest-based Advertising by submitting opt-outs. Some of the advertisers and Service Providers that perform advertising-related services for us related to the CEI Sites and third parties may participate in the Digital Advertising Alliance's ("DAA") Self-Regulatory Program for Online Behavioral Advertising. To learn more about how you can exercise certain choices regarding Online Interest-based Advertising, including use of Cross-device Data for serving ads, visit <http://www.aboutads.info/choices/>. Some of these companies may also be members of the Network Advertising Initiative ("NAI"). To learn more about the NAI and your opt-out options, see <http://www.networkadvertising.org/choices/>. Please be aware that, even if you are able to opt out of certain kinds of Online Interest-based Advertising, you may continue to receive other types of ads. Opting out only means that those selected members should no longer deliver certain Online Interest-based Advertising to you but does not mean you will no longer receive any targeted content and/or ads (e.g., from other ad networks). Also, if your browsers are configured to reject cookies when you visit these opt-out webpages, or you subsequently erase your cookies, use a different device or web browser or use a non-browser-based method of access (e.g., mobile app), your NAI / DAA browser-based opt-out may not, or may no longer, be effective. CEI supports the ad industry's [Self-regulatory Principles for Online Behavioral Advertising](#) and expects that ad networks CEI directly engages to serve you Online Interest-based Advertising will do so as well, though CEI cannot guaranty their compliance. CEI is not responsible for the effectiveness of, or compliance with, any third-parties' opt-out options or programs or the accuracy of their statements regarding their programs.

D. Communications. You can opt out of receiving certain promotional communications (emails or text messaging) from CEI at any time either by following the instructions provided in emails to click on the unsubscribe link or by changing your marketing communication preferences by logging into your account. Please note that your opt-out is limited to the e-mail address or phone number used and will not affect subsequent subscriptions. If you opt-out of only certain communications, other subscription communications may continue. If you would like to completely deactivate your account, please contact us at privacy@coxinc.com. Please note, however, that if you deactivate your account, you will not receive any newsletters from us, and you will not be able to participate in any of our contests, sweepstakes, or other promotions. Even if you opt out of receiving promotional communications, CEI may, subject to applicable law, continue to send you non-promotional communications, such as those about your account, transactions, servicing, CEI's ongoing business relations, or communications related to administrative notices or any communications relevant to your use of the CEI Sites, including communications in the event of a data security event.

E. Cross-Device Data. To learn more about how you can exercise certain choices regarding Cross-device data for Online Interest-based Advertising, see the prior section regarding the DAA’s Online Interest-based Advertising choices.

F. Nevada Residents. Although we do not “sell” “covered information” of Nevada “consumers” as those terms are defined by Chapter 603A of the Nevada Revised Statutes, you may contact us at privacy@coxinc.com and register for us to provide you notice in the event we change our practices in the future. If we do, you will have an opportunity to be verified and exercise your opt-out rights. Changing your email elsewhere (e.g., informational requests, account information, etc.) will not update your Nevada contact information.

12. CHANGES TO THIS ONLINE PRIVACY POLICY.

We reserve the right to change this Privacy Policy prospectively effective upon the posting of the revised Privacy Policy and your use of the CEI Sites indicates your consent to the privacy policy posted at the time of use. You are responsible for periodically visiting the CEI Sites and reviewing this Privacy Statement to check for any changes. However, we will not treat your previously collected CEI-Collected PII, to the extent it is not collected under the new privacy policy, in a manner materially different than represented at the time it was collected without your consent. To the extent any provision of this Privacy Policy is found by a competent tribunal to be invalid or unenforceable, such provision shall be severed to the extent necessary for the remainder to be valid and enforceable.

13. CONTACT CEI.

If you have any questions about this Privacy Policy, please contact CEI at privacy@coxinc.com or at:

Cox Enterprises Inc.
Attention: Legal
6205-A Peachtree Dunwoody Road
Atlanta, GA 30328

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