Our Integrated Impact Strategy

OUR BUSINESS

CONNECTIVITY

COX

Connecting more than 7 million people and businesses to the things they care about most

MOBILITY

Cox Automotive

Transforming the way the world buys, sells, owns and uses vehicles

SUSTAINABILITY



Addressing the environmental crisis of our generation by investing in renewable energy and clean technologies

OUR STRATEGY

OUR FUTUREFOCUS 2034 STRATEGY ENCOMPASSES THREE AREAS:

(1) Business and sustainable growth

(2) Culture and talent



Communities, our value chain and the environment

IMPACT PILLARS	GOALS	PROGRESS TO DATE
CARING FOR PEOPLE Ensure our employees and communities thrive	Empower 34 million people to live more prosperous lives by 2034	Empowered over 4.7 million people
	Improve executive POC representation by 50% by the end of 2026	40% progress to goal
	Spend \$1 billion with diverse suppliers by the end of 2026	\$943.5 million spent with diverse suppliers
PROTECTING THE PLANET Leave the planet better for future generations	Send zero waste to landfill by 2024	97.6% to goal*
	Become carbon neutral by 2034	52% to goal*
	Become water neutral by 2034	56% to goal*
INNOVATING FOR IMPACT Drive innovation that improves the world	Make investments to create a large and impactful cleantech business for a more sustainable future	We are on track, having invested more than \$1 billion in 7 cleantech companies to date

* Learn more about our progress toward our goals in the GRI Content Index.

