




# Our Integrated Impact Strategy

OUR BUSINESS		
<p><b>CONNECTIVITY</b></p>  <p>Connecting more than 7 million people and businesses to the things they care about most</p>	<p><b>MOBILITY</b></p>  <p>Transforming the way the world buys, sells, owns and uses vehicles</p>	<p><b>SUSTAINABILITY</b></p>  <p>Addressing the environmental crisis of our generation by investing in renewable energy and clean technologies</p>

OUR STRATEGY		
<p><b>OUR FUTUREFOCUS 2034 STRATEGY ENCOMPASSES THREE AREAS:</b></p>		
<p><b>1</b> Business and sustainable growth</p>	<p><b>2</b> Culture and talent</p>	<p><b>3</b> Communities, our value chain and the environment</p>

IMPACT PILLARS	GOALS	PROGRESS TO DATE
<p><b>CARING FOR PEOPLE</b> Ensure our employees and communities thrive</p>	Empower <b>34 million people</b> to live more prosperous lives by 2034	Empowered over <b>4.7 million people</b>
	Improve executive POC representation by <b>50%</b> by the end of 2026	<b>40%</b> progress to goal
	Spend <b>\$1 billion</b> with diverse suppliers by the end of 2026	<b>\$943.5 million</b> spent with diverse suppliers
<p><b>PROTECTING THE PLANET</b> Leave the planet better for future generations</p>	Send <b>zero waste</b> to landfill by 2024	<b>97.6%</b> to goal*
	Become <b>carbon neutral</b> by 2034	<b>52%</b> to goal*
	Become <b>water neutral</b> by 2034	<b>56%</b> to goal*
<p><b>INNOVATING FOR IMPACT</b> Drive innovation that improves the world</p>	Make investments to create a <b>large and impactful cleantech business</b> for a more sustainable future	We are on track, having invested more than <b>\$1 billion in 7 cleantech companies</b> to date

\* Learn more about our progress toward our goals in the GRI Content Index.