

Cox Supplier Policy on AI Services

Cox Enterprises, Inc. and its affiliates (collectively “Cox”) are committed to ethical and responsible use of artificial intelligence (AI) in its operations and customer interactions. Cox has established the following policy on using or providing AI services to Cox by its contractors, suppliers, consultants, service providers, or any other vendor under contract or otherwise providing goods or services to Cox (each a “Supplier”).

AI services include generative AI services which are those that use AI techniques to produce new content or data, such as text, images, code, audio, or video, based on inputs or parameters. Examples include, but are not limited to, image synthesis, speech synthesis, and generation of natural language, code, or video.

The policy applies to any AI service used or provided by a Supplier, directly or indirectly, in connection with their work for Cox, including any data or content that is generated, processed, stored, or transmitted by such a service.

Unless otherwise agreed in the parties' written contract, Supplier shall comply with the following requirements:

- **Supplier must be transparent about its use of AI.** Supplier shall disclose to Cox and obtain Cox's written approval *before* using or providing any AI service to Cox or for its benefit. Supplier shall clearly indicate to Cox (and any other relevant parties) when any data or content is generated by a generative AI service from any data or inputs provided by Cox. Supplier shall disclose to and obtain Cox's written approval *before* including any AI in any deliverable or work product for Cox. Supplier shall provide any information or documentation Cox requests regarding the AI service, including its provider, methodology, limitations, and risks, as well as any of Supplier's own policies concerning its use of AI.
- **Supplier shall not use Cox data to train AI models.** Supplier shall not use nor permit the use of (i) any of Cox's data or content or (ii) data or content derived from Cox's customers, employees, or operations (including the output produced from the foregoing), to train, fine-tune, or validate any generative AI or large language models, unless explicitly authorized by Cox in a written contract between the parties.
- **Supplier shall provide a private and secure solution for any Cox data.** Supplier shall provide a secure instance of the AI service dedicated to Cox. If Cox confidential, proprietary, or personal data is used, Supplier shall provide a private, segregated instance for Cox data not shared with other customers or entities.
- **Supplier shall protect Cox's data.** Supplier shall protect the confidentiality, security, integrity, and availability of any data or content that is generated, processed, stored, or transmitted by the AI service, in accordance with the data security standards in the parties' agreement and applicable laws and regulations.
- **Supplier shall ensure its generative AI services provide quality and high performing outputs and functionality.** This includes, but is not limited to, that Supplier shall have appropriate controls and programs in place to ensure any data or content generated by the service is accurate, reliable, relevant, and appropriate for the intended purpose and audience.
- **Supplier is solely responsible for providing a legally and ethically compliant solution.** Supplier shall ensure any AI service complies with applicable laws and regulations, including those related to intellectual property, privacy, consumer protection, and human rights. Supplier shall not use the generative AI service to create or disseminate any data or content that is false, misleading, deceptive, harmful, offensive, defamatory, discriminatory, impersonates any person or entity, or otherwise is unlawful or unethical. Supplier shall not use any AI services for high-risk activities, including those presenting a risk of death, personal injury, or severe physical or environmental damage.
- **Supplier shall comply with all license requirements of its third-party AI models or services.** Supplier shall fully disclose all relevant information and documentation regarding same.
- **Cox owns generated outputs.** Cox owns all rights, title, and interest in the outputs generated from use of any generative AI services. Supplier shall notify Cox *in advance* if this will not occur as part of the disclosure referenced in the first bullet, above.

Supplier's failure to comply with this policy is a material breach of Suppliers' agreement with Cox, permitting Cox to terminate such services or contract without penalty, in addition to any other available rights or remedies. Cox reserves the right to monitor, audit, and verify Supplier's compliance with this policy at any time.